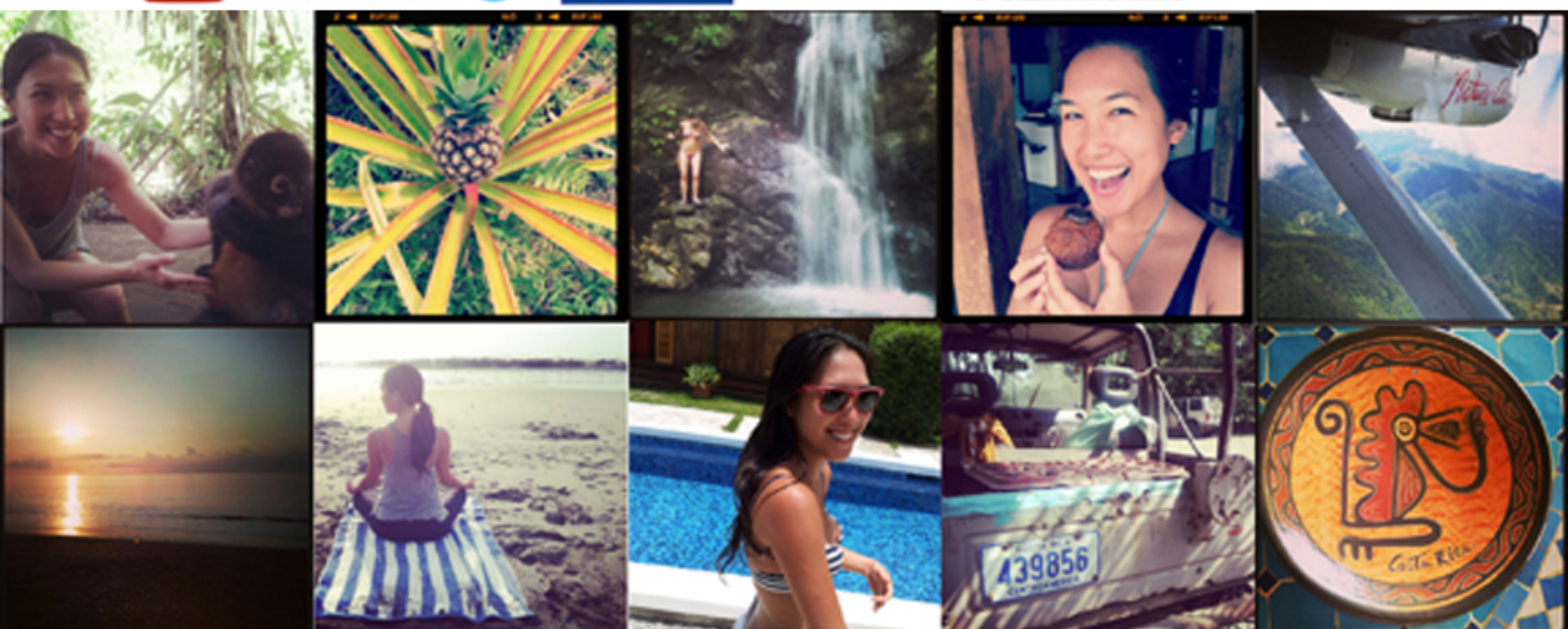


freshtraveler



adventures off the beaten path

FreshTraveler is a travel resource for off the beaten path adventures that rejuvenate the mind, body, and spirit.

About Patricia Serrano

Patricia is a travel video blogger and host who loves off the beaten path adventures, unique experiences and boutique hotels. FreshTraveler is her blog where she's looking to work with tourism boards, travel companies, and boutique hotels to creatively promote off the beaten path locales in developing economies, to bring tourism dollars to where its needed most.

She's developing her site to encourage off-peak off-the-beaten path travel to boutique properties and help people book that luxury travel adventure of their dreams for a lower price point.

She's honored to have her travel sponsored by the following travel companies.



Tourism Board



She was honored to be voted Host of the Year 2012 by



Blog Demographic

- females 25-45
- college educated
- love learning
- are adventurous
- tech savvy
- 75% from the United States

Video Demographics

MALE

66.2%

FEMALE

33.8%

Most traffic comes from mobile apps, direct traffic, YouTube searches and embedded players on other websites.

FreshTraveler Stats

Youtube views: 91,850+
Facebook Fans: 1,480+
Facebook Friends: 1,569+
Twitter followers: 940+
Instagram followers: 607+
Mailing List Subscribers: 1323+
Visitors per month: 10,817
(Nov 2012)
Page views per month: 10,083
(Nov 2012)
PR: 3
Klout score: 68

Contact

Email: patricia@freshtraveler.com
Cell phone: 917-442-6773
Twitter @FreshTraveler
Instagram @FreshTraveler
YouTube/FreshTraveler
Facebook/FreshTraveler
Blip.tv/FreshTraveler